Date: 30/3/2017 **Time**: 1600-1700

Venue: SIS Project Room 4.5

Attendees: Wang Tian Tong

Gauri Bhatnagar Thavanesan

Prof. Kam Tin Seong

Agenda: To clarify the following:

1. Application of the MCI package in R

1 Same problem being worked on since previous meeting.

Problem at hand: Although we successfully got the weightages (column "Estimates" under "Coefficients" in the output summary of mci.fit) and the composite value, once we pass the data to "huff.fit" function to calculate the market share, we have the below error:

(where the <u>local market potential</u> is represented by the "Subzone Population" and the <u>location total</u> is represented by "Number.of.Books.Borrowed", and <u>the same error occurs</u> regardless of whether these two data frames <u>contain zero value</u>)

The meeting was adjourned at 1900 hrs. These minutes will be circulated and adopted if there are no amendments reported in the next 24 hours.

Prepared by, Thavanesan

Vetted and edited by, Thavanesan