MEETING MINUTES 12 FEB 2016

1) Merge other year’s worth of data (Edwin)

2) Cleaning data

a. Remove -1 transaction (cancelled order)

b. Screenshot how data is transformed from text to excel

3) Binning data based on city tiers

4) Initial data summary stats

5) MBA by region (2013 data) – next Friday (SAS)

a. Split data into respective regions (6 regions, exclude Franchised stores)

b. Run MBA (Transaction ID with Items bought from all category)

 i. Region split

· East-Outcity (Edwin)

· East-SH (Edwin)

· North- BJ (YY)

· North- Outcity (YY)

· South (Aud)

· West (Aud)