

Team Meeting 8

Date:	19 Feb 2017
Time:	1pm – 10:30 pm
Venue:	Level 2 library
Attendees:	Lim Yu Xiang Bendexter Tan Jun Rong Wang Jing Xuan
Absentees:	
Agenda:	Text analytics, work on report and slides

No.	Details	Action By	Due Date
1	<ul style="list-style-type: none"> - We explored data, building different graphs for EDA by using tableau, then we worked on Text analytics by SAS Text Miner. We focused our text analytics on databases, “euromonitor” and “lawnet”, coming up with linked graph and topics for each database. - Euromonitor: text Topic function shows that “singapore”, “retail”, “beer”, “milk” and “juice” are of the same topic, “medical”, “tourism”, “technology” and “health” are of the same topic, and “lifestyle”, “consumer”, “singapore”, “japan” are of the same topic. - Lawnet: The most popular search terms are ‘slr’, ‘ltd’ followed by ‘pte’. These stands for Singapore Law Review, Ltd as in Pte Ltd and Pte as in Pte Ltd respectively. This means that students search for Singapore Law Review a lot. - From the graph above, results from Text Topic function shows that “slr”, “wlr”, “teck”, “attorney-general” are of the same topic, this is possibly because people who searched for singapore law review (slr), also searched for world law review (wlr) while the attorney-general is the legal advisor to the government and “teck” could be someone’s name. “sghc”, “bin”, “rahmart” and “iskandar” are of the same topic as “sghc” stands for singapore high court. - The name ‘Rahmart’, ‘bin’ and ‘Iskandar’ is an interesting search term whereby it features a former policeman of the name ‘Iskandar bin Rahmat’ who was charged for committing double murder at Kovan MRT in 2013. This is a widely known local criminal case which most probably is being used as a prime example of 	All	-

	<p>criminal cases in the SMU Bachelor of Laws Curriculum, thereby explaining the popularity of these keywords.</p> <ul style="list-style-type: none"> - More interestingly, the 'Rahmart' is in fact a misspelling of the name 'Rahmat'. This could possibly indicate that majority of the searches for 'Rahmart' were performed by users who are not of the Malay descent. Or this could possibly be due to a misspelling from the course material that was provided to the users, presumably Law students. 		
2	<ul style="list-style-type: none"> - We updated report on google doc and refined our slides 	All	

Agenda for next meeting: Prepare for interim presentation

Prepared by,
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Vetted and edited by,
Tan Jun Rong & Bendexter