## **Supervisor Meeting Minutes 6**

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| Date/Time | 22rd March 2018 |
| Venue | SIS Meeting Room 4.3 (4 to 5pm) |
| Attendees | Prof Meena, Eric, Ivan, Shing Hei |
| Agenda | Feedback from Abstract |

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|  | Task/Description | Person in Charge | Due Date |
| 1 | Improve on Abstract - coherence  Some parts do not flow well (rearrange based on comments in google docs) | Shing Hei |  |
| 2 | Selectively choose from Interim to include in Final Paper | All |  |
| 3 | During our presentation, we have to show the average amount of text we are analysing for LDA (70 to 150 characters?) | All |  |
| 4 | Need to substantiate on how IG has a higher engagement rate than the other platform. Double check on recommendations.   * Add background analysis for the claims | All |  |
| 5 | Python LDA Davis:   * Lambda: optimization factor? | All |  |
| 6 | Final Report:   * For the final report, ensure coherence among the diff analysis, include EDA if necessary and relevant. Youtube Series analysis might not be included in the final report - because it is merely an investigation * Common tests: which variables are we comparing? Continuous variables * Fit Y by X - automatic testing done with p-value. High p-value means not conclusive * One-way ANOVA/ Chi square * ANOVA: two variables are significantly different |  |  |