## **Supervisor Meeting Minutes 6**

|  |  |
| --- | --- |
| Date/Time | 22rd March 2018  |
| Venue | SIS Meeting Room 4.3 (4 to 5pm)  |
| Attendees | Prof Meena, Eric, Ivan, Shing Hei  |
| Agenda | Feedback from Abstract |

|  |  |  |  |
| --- | --- | --- | --- |
|  | Task/Description | Person in Charge | Due Date |
| 1 | Improve on Abstract - coherenceSome parts do not flow well (rearrange based on comments in google docs) | Shing Hei |  |
| 2 | Selectively choose from Interim to include in Final Paper | All |  |
| 3 | During our presentation, we have to show the average amount of text we are analysing for LDA (70 to 150 characters?)  | All |  |
| 4 | Need to substantiate on how IG has a higher engagement rate than the other platform. Double check on recommendations. * Add background analysis for the claims
 | All |  |
| 5 | Python LDA Davis: * Lambda: optimization factor?
 | All |  |
| 6 | Final Report: * For the final report, ensure coherence among the diff analysis, include EDA if necessary and relevant. Youtube Series analysis might not be included in the final report - because it is merely an investigation
* Common tests: which variables are we comparing? Continuous variables
* Fit Y by X - automatic testing done with p-value. High p-value means not conclusive
* One-way ANOVA/ Chi square
* ANOVA: two variables are significantly different
 |  |  |