



## **01\_10 Internal Meeting**

Date/Time      10<sup>th</sup> Jan 2018, 7:00PM – 9:00PM

Attendees      Arushi, Tanushree, Shubhangi

Serial Number	Notes	Actors	Follow up Action
1	Understanding Eatigo's Business Problem <ul style="list-style-type: none"> <li>- Discussions over consumer lifecycle</li> <li>- Discussions over priorities for booking: Cuisine, Tier, Discount are key</li> </ul>	Tanu/Shubhangi/Arushi	To be done by 15 Jan
2	Preparing a pitch deck for Sponsor <ul style="list-style-type: none"> <li>- Deciding our key suggestions for eatigo</li> <li>- Storyboarding</li> </ul>	Arushi	To be done by 15 Jan
3	Conducting literature review and interviews <ul style="list-style-type: none"> <li>- Identifying what consumers care about while making bookings</li> </ul>	Shubhangi	To be done by 15 Jan
4	Speaking with Sponsor Admin Responsibility for the Week: Tanu	Tanu	Email Sponsor Sending meeting agenda