

Sponsor Meeting #2

Date	1 September 2016, Thursday
Time	10:00am - 11:00am
Venue	SMU Alumni Lounge
Attendees	<u>HoiPOS (Sponsor)</u> Calixto Tay <u>Analytics Cafe Team Members</u> Chen Shiqi Tan Wei Lin Joanna
Absentees	N/A

Agenda

1. Clarify questions regarding dataset
2. Obtain dataset - in csv format

Discussion

S/N	Discussion
1	Clarify questions regarding dataset <ul style="list-style-type: none">• Data hierarchy of Items is as follows:<ol style="list-style-type: none">a. category Table<ul style="list-style-type: none">■ Use id as primary key■ Sub-categories are created through referencing "main_category_id"■ E.g Pasta category ⇒ ID: 31, main_category_id: null; Seafood category ⇒ ID: 345, main_category_id: 31;

	<ul style="list-style-type: none"> b. item Table <ul style="list-style-type: none"> ■ Use PLU as primary key ■ Id variable may differ from different outlets, but PLU remains the same c. The link from item table to category table can be found from the category_item table <ul style="list-style-type: none"> ■ PKs: category_id, item_id • Explanation of data regarding Items <ul style="list-style-type: none"> a. category <-- (1) -- items <-- (2) -- modifier_group <-- (3) -- items b. E.g Mains <---- Fish & Chips <---- Sides <---- Fries c. Link between tables can be found at: <ul style="list-style-type: none"> ■ (1) category_item table ■ (2) item_modifier_group table ■ (3) modifier_group_item table d. Modifier_group - multiple uses for each modifier_group. E.g "sides" group can be used for different mains like "pasta" or "fish & chips" e. Items table consists of 2 different types of items <ul style="list-style-type: none"> 1. Items linked to category e.g fish & chips, carbonara, coffee 2. Items linked to modifier_group e.g large, regular, fries, coleslaw • Explanation of data regarding Orders <ul style="list-style-type: none"> a. Order <ul style="list-style-type: none"> ↳ Order payment table <ul style="list-style-type: none"> • To remind sponsor to send us reference table for payment mode ↳ Order_item_parent table (aka main item, describes the list of items ordered) E.g CASE 1: Combo 1 OR CASE 2: Fish & Chips (ala carte) <ul style="list-style-type: none"> ↳ Order_item_parent_option (describes modifier OR item) E.g CASE 1: Fish & Chips OR CASE 2: coleslaw <ul style="list-style-type: none"> ↳ Items • Look at "total" variable for measuring sales/revenue from order table • Look at "created_timestamp" and "ticked_timestamp" from order_parent_item table for measuring duration to prepare each item
2	<p>Obtain dataset - in csv format</p> <ul style="list-style-type: none"> • Sponsor to send us dataset by today or tomorrow.

Action Items

Task	In-charge	Due Date
------	-----------	----------

Email Sponsor to send us dataset	Shiqi	2 Sept 2016
Remind Sponsor to send us calculation for net sales and gross sales	Joanna	2 Sept 2016
Explore data tables	Shiqi	4 Sept 2016
Clean data	Joanna	4 Sept 2016

Prepared by,
Shiqi Chen

Vetted by,
Joanna Tan